



PRESS RELEASE

For Immediate Release

LIVE GREEN CONNECTICUT! GOES LIVE WITH FESTIVAL AND WEBSITE

Festival Will Attract 5,000 Visitors This Fall To Promote Living Green!

NORWALK, CT – (April 26, 2010) – Scot Weicker announced today the Live Green Connecticut! Festival will be held September 18th and 19th in Norwalk, Connecticut. Live Green Connecticut! will be a fun-filled two day festival which will showcase eco-friendly businesses, exhibitions, demonstrations, money saving ideas and how everyone can be more energy efficient with new technology!

Scot Weicker stated: “People are always asking what they can do to use energy more efficiently in order to protect our environment and natural resources. There are so many extraordinary Connecticut companies that have the products and services that do just that. We will bring them all together so that folks could see and experience first hand how it all works. From solar panels to renewable energy to environmentally friendly vehicles to green building materials and design to the latest sustainable technology, individuals and families will be able to learn, ask questions and see how these products and services can fit into their homes, their businesses and their lifestyles.”

Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, farmer’s market, hands-on kid’s activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, the SoundWaters Schooner and so much more!

Proceeds of Live Green Connecticut! will benefit the Norwalk Seaport Association, SoundWaters, Norwalk River Valley Trail and the Calf Pasture Beach Wind Power Project.

Weicker continued: “I am very excited to be working with the City of Norwalk along with all of our sponsors and exhibitors to create the premier Green & Sustainable Festival in Connecticut. It’s a win for the City. It’s a win for the State. It’s a win for the Attendees. And it’s a win for the Environment. Live Green Connecticut!”

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Live Green Connecticut! will promote education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green products and services. Individuals and families will come away with money saving ideas and tax incentive opportunities.

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: www.livegreenct.com.

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For more information the festival, please contact:

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Live Green Connecticut!

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