



PRESS RELEASE

For Immediate Release

CITY OF NORWALK IS FOCAL POINT FOR ENVIRONMENTAL, COMMUNITY FESTIVAL AT TAYLOR FARM PARK

Mayor Richard Moccia Endorses Live Green Connecticut! and Seven Organizations Join Live Green Connecticut!

NORWALK, CT – (July 20, 2010) – Scot Weicker and Daphne Dixon, co-founders of Live Green Connecticut! announced today that Norwalk Mayor Richard A. Moccia endorsed Live Green Connecticut! to be held September 18th and 19th at Taylor Farm Park in Norwalk.

Mayor Moccia stated: “The merger between economic development and environmental responsibility has become an indispensable part of our culture and economy. Live Green Connecticut advances the knowledge and wherewithal for citizens at every stage of the process to become actively, ethically and productively involved in this effort and as Mayor of Norwalk I am proud that during the Live Green Connecticut Festival our City will be the focal point of this important work.”

It was also announced that Live Green Connecticut! has received the support and aligned with the following organizations:

- Newman's Own Foundation
- Xerox
- People's United Bank
- The American Red Cross, Mid-Fairfield County Chapter
- The Greenwich Point Conservancy
- Audubon Connecticut
- Norwalk Preservation Trust

Weicker and Dixon stated: “We are very proud to have these endorsements and the Mayor’s support. The excitement and support for this festival grows on a daily basis. The City has welcomed us with open arms and the corporate community has been absolutely terrific with their support. We all live in one environment and the fact that we are all coming together to make Live Green Connecticut! a wonderful environmental festival in Norwalk shows that we can make a difference. Live Green Connecticut! is an opportunity for friends and families to enjoy a fun-filled day of interactive exhibits, demonstrations, local food, music and entertainment. We look forward to seeing the community celebrate and enjoy the festivities at Taylor Farm Park!”

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Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 18th and 19th. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, farmer's market, hands-on kid's activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, the SoundWaters Schooner and so much more!

Proceeds of Live Green Connecticut! will benefit the Norwalk Seaport Association, SoundWaters, Norwalk River Valley Trail and the Calf Pasture Beach Wind Power Project.

Live Green Connecticut! will be a fun-filled two day festival which will promote education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green products and services. Individuals and families will come away with money saving ideas and tax incentive opportunities.

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: www.livegreenct.com.

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For more information the festival, please contact:

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