



PRESS RELEASE

For Immediate Release

SUSTAINABLE FOOD AND BEVERAGE PIONEERS INCLUDING DRESSING ROOM FOUNDER MICHEL NISCHAN FEATURED AT TWO-DAY LIVE GREEN CONNECTICUT! FESTIVAL

NORWALK, CT – (August 16, 2010) – Scot Weicker and Daphne Dixon, co-founders of Live Green Connecticut! announced a partial list of featured guests and a sampling of the newest exhibitors for the September 18th -19th Festival to be held at Taylor Farm Park in Norwalk.

- **Michel Nischan**, Dressing Room restaurant owner and founder, **James Beard** award-winning cookbook author and chef, sustainable food pioneer and CEO of the non-profit Wholesome Wave. Michel will be speaking at 1:00pm on Saturday, September 18th and signing his latest book, "Sustainably Delicious: Making the World a Better Place, One Recipe at a Time."
- **Analiese Paik**, Founder of the Fairfield Green Food Guide, "Helping Consumers source fresh, local, sustainable food". Fairfield Green Food Guide is also exhibiting.
- Special screening of the movie **Vanishing of the Bees**
- **Marina Marchese**, Red Bee Honey Founder, Beekeeper and Author will be speaking at 2:30pm on Sunday, September 19th
- **Newman's Own, Westport Farmers' Market, Ducky Life Tea, Yumnuts** and **Catch a Healthy Habit** have joined the list of exhibitors.
- **Skinny Pines** will be serving their wood-fired brick oven pizza
- **Peace Tree Desserts** and **Taste by Karla Sorrentino** will be serving their delicious foods using local ingredients.
- **Planet Fuel** will be sampling and exhibiting delicious, low-sugar, organic juices for kids with no preservatives, additives or refined sugars. A portion of proceeds from Planet Fuel product sales goes to conservation groups working hard to protect habitats around the world.
- **Snow Natural Soda + Vitamins** All the fun, exuberance and delicious indulgence of soda without any of the unhealthy ingredients. Samples will be available.

Weicker and Dixon stated: “We are so proud to have all of these wonderful businesses and organizations participating in Live Green CT! We are showcasing the best of Connecticut and there is a lot of excitement from our exhibitors and speakers. The message of our event is spreading, and people throughout the state are talking about it and looking forward to joining us September 18th and 19th at Taylor Farm Park in Norwalk.

Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 18th and 19th. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, farmer’s market, hands-on kid’s activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, the SoundWaters Schooner and so much more!

Proceeds of Live Green Connecticut! will benefit the Norwalk Seaport Association, SoundWaters, Norwalk River Valley Trail and the Calf Pasture Beach Wind Power Project.

Live Green Connecticut! will be a fun-filled two-day festival which will promote education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green products and services. Individuals and families will come away with money saving ideas and tax incentive opportunities.

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: www.livegreenct.com.

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For more information on the festival, please contact:

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