



## **PRESS RELEASE**

*For Immediate Release*

### **FAMILY-FRIENDLY FESTIVAL AT TAYLOR FARM PARK IN NORWALK THIS WEEKEND!**

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**Free Admission!**

**Free Giveaways and Samples!**

**150 + Businesses and Organizations participating!**

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NORWALK, CT – (September 14, 2010) – With just days until the gates open on this exciting family festival Scot Weicker and Daphne Dixon, co-founders of Live Green Connecticut! outline the extraordinary line up for September 18<sup>th</sup> and 19<sup>th</sup>.

**Dr. Robert Ballard**, renowned undersea explorer and discoverer of the Titanic will speak on Saturday, September 18<sup>th</sup> at 2pm.

**The Elco Classic Electric Fantail Launch**, operated by The Norwalk Riverboat Tour Company, has a silent and carbon free propulsion developed in 1893 continues to deliver a simple inexpensive solution for a modern transportation need. The Elco Classic Electric Fantail Launch lets you glide through the water for hours on a single charge for just pennies an hour.

**Stepping Stones Museum for Children** will have an exciting mini-exhibit, “Conservation Quest,” that helps children learn about energy conservation through direct, hands-on experiences.”

**SoundWaters** will have an interaction exhibit that demonstrates what everyone can do to help protect Long Island Sound.

Come visit with author **Jeanine Behr Getz**. She will be signing her award winning children’s’ book, [Think Green!](#) Receive a children’s’ reusable shopping bag with book purchase.

**The New Canaan Nature Center Preschool** presents The Forest Is a Wonderful Place and looks forward to children joining us for some crafts using recycled materials, some of our favorite songs and stories, and visits with live animals!

*#more#*

The will also be age appropriate demonstrations, activities, entertainment and samples provided by the following organizations:

- **The Maritime Aquarium at Norwalk**
- **The Home Depot Norwalk**
- **CRRA Garbage Museum**
- **The Sierra Club**
- **Planet Fuel**
- **Gumdrop Swap Kids Boutique**
- **The Fairfield County Jazz Guild**
- **The Woodcock Nature Center**

Weicker and Dixon stated: “Connecticut’s premier green family festival kicks off Saturday morning with an incredible group of exhibitors, speakers and entertainment. Bring the whole family to learn what we can all do to help protect and strengthen our environment. Free Admission, free Giveaways and Samples and more than 150 businesses and organizations participating – it is going to be great! Weather forecasts are for blue skies. This weekend Connecticut will be green!”

Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 18<sup>th</sup> and 19<sup>th</sup>. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, farmer’s market, hands-on kid’s activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, holistic health, eco-art, eco-fashion, entertainment, food and beverages, and so much more!

Proceeds of Live Green Connecticut! will benefit the Norwalk Seaport Association, SoundWaters, Norwalk River Valley Trail and the Calf Pasture Beach Wind Power Project.

Live Green Connecticut! will be a fun-filled two day festival which will promote education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green products and services. Individuals and families will come away with money saving ideas and tax incentive opportunities.

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: [www.livegreenct.com](http://www.livegreenct.com).

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**For more information on the festival, please contact:**

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