



PRESS RELEASE

For Immediate Release

SBWEVENTSGROUP AND CONSCIOUS DECISIONS ANNOUNCE 2ND ANNUAL LIVE GREEN CONNECTICUT!

Scot Weicker and Daphne Dixon announce 2nd annual Live Green Connecticut! to be held in September in Norwalk

NORWALK, CT – (July 25, 2011) – The second annual Live Green Connecticut! will be held September 17th and 18th at Taylor Farm Park in Norwalk, Connecticut.

Scot Weicker and Daphne Dixon stated: “We are very excited to be organizing the 2nd annual Live Green Connecticut! Last year’s inaugural event was a huge success and far exceeded our expectations. It was a win for Connecticut, for Norwalk and for the environment. We hope this year’s event will once again exceed expectations!”

In 2010, more than 150 green exhibitors featured a variety of products, services and green education opportunities and attracted more than 4500 attendees over the course of two days. The event, the first of its kind in Connecticut, was considered a major success not only within the green community, but throughout Connecticut.

Weicker and Dixon continued: “Exhibitors and attendees alike have been calling and asking about the details of Live Green Connecticut! and looking to get involved. The family-friendly festival welcomes everyone and is “where green meets mainstream”. We are planning a fun-filled weekend with exhibits, speakers, local food, children’s activities, money saving tips and green education. What started out last year as a relatively small regional event has truly become a statewide event! We encourage everyone to visit our website www.livegreenct.com to see exciting news and developments, and for anyone with a green product or service to join us as an exhibitor.

Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 17th and 18th. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, hands-on kid’s activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, and so much more!

Live Green Connecticut! is a fun-filled **two-day** festival which will promote environmental education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green and sustainable products and services. Individuals and families will come away with money saving ideas, tax incentive opportunities and a thoroughly enjoyable experience for all. Admission is free!

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: www.livegreenct.com.

#30#

For more information the festival, please contact:

Scot Weicker & Daphne Dixon, Co-Founders

W: (203) 536-9377 W: (203) 536-4695

Email: info@livegreenct.com

Live Green Connecticut!

P.O. Box 59

Old Greenwich, CT 06870

203-698-1766 (fax)

info@livegreenct.com

For media inquiries, please contact:

Peter Barhydt

Aberdeen Associates, Inc.

W 203-618-1709

C 203-252-4768

Peter.Barhydt@AberdeenAssociates.com



Please consider the environment before printing