



PRESS RELEASE

For Immediate Release

LIVE GREEN CONECTICUT! ANNOUNCES INITIAL PARTICPANTS IN FAMILY FESTIVAL

Building on last year's great success, participants and sponsors again support Live Green Connecticut!

NORWALK, CT – (August 8, 2011) –Scot Weicker and Daphne Dixon, co-founders of Live Green Connecticut! announced that momentum is building for Connecticut's premier, green family festival to be held September 17th and 18th, 2011 at Taylor Farm Park in Norwalk, Connecticut.

They stated: "We are very honored to have **People's United Bank** and **Nestle Waters North America** returning as sponsors. Their continued support of our mission highlights their commitment to sustainable practices throughout the state. We are also pleased to announce that **Building & Land Technology** of Stamford, Connecticut has signed on as a sponsor. They are truly at the fore front of sustainable and green building practices in Fairfield County."

In addition to the sponsors stated, Weicker and Dixon announced three participants:

The Homespun Merry-Go-Round will be featured on Saturday, September 17th. This one of a kind Merry-Go-Round is for children and adults alike. It is made entirely of recycled parts and is solar powered!

Bill Janhonen, Connecticut's sustainability expert and LEED accredited professional will showcase the cutting edge technology of the Honeywell Wind Turbine by WindTronics. This amazing product is gearless and can be used in residential, commercial, agricultural and educational locations.

Tree Expert **George Bell** and his Cut and Dry Portable Sawmill will be performing hourly demonstrations. George can repurpose fallen trees from your yard into beautiful wood for new floors, cabinets, tables or whatever your vision may be.

Weicker and Dixon concluded: "Stay tuned! There are many more announcements to come. The word is out that this is Connecticut's premier green festival and people want to be a part of it! Live Green Connecticut! is the place to be on September 17th and 18th."

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Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 17th and 18th. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, hands-on kid's activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, and so much more!

Live Green Connecticut! is a fun-filled two-day festival which will promote environmental education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green and sustainable products and services. Individuals and families will come away with money saving ideas, tax incentive opportunities and a thoroughly enjoyable experience for all. Admission is free!

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: www.livegreenct.com.

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For more information on the festival, please contact:

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