



## **PRESS RELEASE**

*For Immediate Release*

### **LIVE GREEN CONNECTICUT! ANNOUNCES FUN LINE-UP OF CHILDREN'S ACTIVITIES FOR FAMILY FESTIVAL**

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**Plum District will be the Children's Activity Area Sponsor!**

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NORWALK, CT – (August 23, 2011) – Scot Weicker and Daphne Dixon, co-founders of Live Green Connecticut! announced that Plum District, the daily deal website devoted to savvy moms and their families, will be the lead sponsor of the festival Children's Activity Area. They also announced a fun filled line-up of children's activities. Including:

- **SoundWaters** marine life exhibit
- **Woodcock Nature Center** nature exhibit
- **Petting Zoo** featuring goats, lambs, pot belly pigs, baby chicks, bunnies and more
- **Curious Creatures'** educational live animal show featuring turtles, lizards, geckos, bearded dragons, snakes and more
- Author **Jeanine Behr Getz** and her book 'Kids Think Big!'
- **Planet Fuel** organic juices with for kids
- **Norwalk Maritime Aquarium** will be exhibiting
- **The Trummytones** will be performing music for kids
- **Audubon Greenwich** will be exhibiting
- **The Farmer's Cow** will be selling their delicious ice cream
- **Faces by Wells Face Painting**
- **Front Yard Coop**, the eco-friendly mobile Chicken Coop
- And more to come.....

Live Green Connecticut! will take place at Taylor Farm Park in Norwalk, Connecticut September 17<sup>th</sup> and 18<sup>th</sup>. Featured attractions and exhibits include marine ecology and nature center exhibits, wind and solar displays, hands-on kid's activities, environmental and conservation organizations and speakers, alternative fuel vehicles, landscape and garden centers, green careers and education, eco-art, eco-fashion, entertainment, food and beverages, and so much more!

*#more#*

Live Green Connecticut! is a fun-filled two-day festival which will promote environmental education, business, non-profit organizations, green technology, recycling, conservation, health and wellness, climate protection and sustainable living. Eco-friendly businesses will showcase their green and sustainable products and services. Individuals and families will come away with money saving ideas, tax incentive opportunities and a thoroughly enjoyable experience for all. Admission is free!

In order to be environmentally sensitive, Live Green Connecticut! has established an interactive website for the schedule of events, exhibitor information, registration and news leading up the festival. Please visit: [www.livegreenct.com](http://www.livegreenct.com).

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**For more information on the festival, please contact:**

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